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ROGER ARNETT

Columbus, Indiana

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Greeting

Greetings and glad tidings to all gladiolus lovers from our new home here in Columbus, Indiana. We undertook a big and costly job last fall when ten acres of gladiolus and all our possessions were moved 330 miles from Central Michigan to southern Indiana. We look back the twelve gladiolus years with great satisfaction. Wheel chair gardening is not easy so that progressing our business to its present point has been all uphill. It is significant, however, that progress has been steady and in the right direction.

We have moved in a southerly direction for two reasons. First, to get away from some of the winter snow and cold. Second, to have a longer gladiolus season.

ONLY THE BEGINNING

Our gladiolus life since 1937 has centered around that most fascinating phase—hybridizing. In that period we have planted over two million gladiolus seed. Over one million glad children (each one new and different) has bloomed for us. Every child was from a planned cross with a definite purpose in mind. You can see that the very few introductions we have is *ONLY THE BEGINNING*. Last year we had over six acres of our own seedlings. You will learn more about our hybridizing activities in our future *GLALITERATURE*.

WHITE CHALLENGE 1947

Our pride and joy so, naturally, we are prejudiced. You should read what others who have grown it have to say about this blushing white. For instance, one of the leading hybridizers and catalogers puts *WHITE CHALLENGE* in the following lists: 1) "Best new commercial prospects"; (2) "Varieties florists like to receive"; (3) "Best potential parents"; (4) "Waterless Wonders."

Knowing how the florists and public like White Challenge we predict that there won't be anywhere near enough stock by 1957 to supply the demand. Last summer we sold *ONE SPIKE* for *THREE DOLLARS*. No, not a bulb. Just one single solitary spike. That indicates how the public want "*WHITE CHALLENGE*."

The show exhibitors are learning how important "WHITE CHALLENGE" is to them. A very limited amount of stock has made the following record that we know about the past two years: 7 grand champions, 2 reserve champions, 47 color first places, 2 longest flower-head, 1 most florets open, 12 division cups, 15 section cups. At least three of these G. C. came from number 4 or 5 bulbs.

The price is down considerably from last year, but don't look for much of a reduction in 1950 especially in the small size and bulblets.

Per each L - \$3.50; M - \$2.50; S - \$1.50; Blts. 15 for \$3.00

10	28.00	20.00
12.00	100 for	16.00

NANCY 1949

You have already received a description of our only 1949 introduction. The response in orders received from commercial growers has proven they are ready to accept the recommendation of the National Trial Gardens. NANCY is the only glad that has been able to score high enough to be given an AWARD OF COMMENDATION by N.E.G.S. If you want to know more about "her", write for our special folder.

Briefly, NANCY is a formal red with 4 $\frac{3}{4}$ " florets, 18 buds with 7 open and 7 in color, height 52 $\frac{1}{2}$ ", flowerhead 25". The figures are the average of those taken at all 4 National Trial Gardens in 1947. THE COMMERCIAL of the future. Still have bulblets by the quart, but we reserve the right to limit quantity bulb purchases.

Our price on this caliber variety is only one-fifth what others would ask first year. We lose money by not asking what the traffic will bear, but we want growers to grow this in quantity so that florists all over the U.S. can use it in the near future.

Per each L - \$1.00; M - \$0.75; S - \$0.50; Blts. .10 - \$1.00.

10	8.00	6.00	4.00
100 -	8.00		

OTHER HYBRIDIZERS

have equally wonderful varieties. We take pride in offering the following top notch gladiolus. They have been selected from hundreds of recent introductions purchased and grown by us in the past. Each and every one is outstanding, otherwise we wouldn't offer it to you. See page 8 for prices.

Beauty's Blush (440 Fisher '47-85)

Lovely blushing pink with 7 open florets on a tall, straight spike. Will make a fine commercial because it grows so easy.

COLOR MARVEL (310 Krueger 46-75)

Medium in size, but big in color value. A blend of orange and pink that stands out. Easy to grow and early.

FABULOUS (443 LaSalle '46-85)

This is one of our top performers and our best pink with a distinguishing throat marking.

GA VOTTE (430 Roberts '46-78)

An intensely ruffled pink that supasses its parent, "New Era." Wins on Roberts gives us beautiful varieties. This is one that will make a fine commercial.

GENGHIS KHAN (432 Scheer '41-80)

There are many fine new pinks, but Genghis Khan has made us more money than any other variety.

JUNE DAY (441 Roberts '46-60)

This is the variety to grow for the extra early cut flower market. Large pink that florists like and a good propagator.

KLONDIKE (412 G. Snyder '47-75)

A deep yellow with heavy textured and ruffled 5" florets. The 20 bud spike has 8 open and 7 showing color. Being a good shipper it should make a good commercial.

LAKE PLACID (506 Wilson '45-90)

One of George Wilson's best organizations. We like this better than Leading Lady. Equally as good a grower and never has a pink petal.

MISS WIS. (46 Kreuger '43-90)

This is the leader in its color—rose pink that florists demand. A top notch commercial exhibition variety.

Oct. Sun. (420 Quackenbush 47-85)

The glad most likely to succeed as a commercial. Enough said about this golden pink. We surely will propagate it as rapidly as possible.

Phantom Beauty (540 Bastian '47-85)

Shell-pink with quite large florets. This will hold 12 open with all the rest of its 22 buds showing color. A top exhibitionist.

RELIANT (500 Krueger '48-95)

A giant even among the big "boys." A white that will be an exhibition variety, but you had better plant it early.

RHETT BUTLER (336 Kuhn '47-68)

Among the very first to bloom, this scarlet will be very popular as a commercial.

SPIC & SPAN (432 Carlson '46-80)

Every good report of this one is TRUE. A tall ruffled pink that is here to stay. If you don't already have it, better start now.

Sunlight (416 Spiller '46-85)

The bright orange pink florets do remind you of sunlight. Beautiful indeed.

SUN SPOT (417 Roberts '45-80)

Another great from Winston Roberts. A light buff with its rose throat that is different.

Texas (500 Buchanan - Bork '47-70)

Of all the new whites this looks the best as an early commercial.

TRALEE (460 Krueger '47-75)

A light rose color that florists like.

Victory Queen (430 Wilson '45-90)

One of the great from George Wilson. A tall strong growing salmon-orange that is outstanding.

Wax Model (400- Krueger '46- 72)

White, early, tall, fast propagator make it a commercial.

White Christmas (500- Fischer '48-85)

A worthy name for a worthy variety. A good spike is truly sensational.

White Goddess (500 Roberts '48 - 80)

Everything said about the previous glad goes double for this one.

Try them both---then make your own choice

PRICE LIST 1949

Ten bulbs at 8 times the single price- 100 bulbs at 8 times the 10 price

Name	Per Each Bulb			Bulblets			Bulblets			
	L	M	S	1	10	L	M	S	1/2 Pt.	Qt.
Beauty's Blush	.50	.35	.25	-	.50	32.00	24.00	16.00	20.00	60.00
Color Marvel	.50	.35	.25	-	.50	20.00	15.00	10.00	8.00	25.00
Fabulous	1.00	.75	.50	-	.75	50.00	35.00	20.00	20.00	50.00
Gavotte	.75	.50	.30	-	.30	45.00	33.00	20.00	18.00	60.00
Genghis Khan	.30	.20	.10	-	.30	15.00	10.00	5.00	7.50	25.00
June Day	1.00	.60	.40	-	1.00	64.00	38.00	25.00	30.00	100.00
Klondike	1.50	1.00	.75	-	1.00	96.00	64.00	48.00	48.00	125.00
Lake Placid	.40	.25	.15	-	.40	25.00	16.00	10.00	20.00	-----
Miss Wisconsin	.35	.25	.15	-	.35	18.00	12.00	7.50	10.00	35.00
Nancy	1.00	.75	.50	-	1.00	64.00	48.00	32.00	50.00	125.00
October Sunshine	1.00	.75	.50	-	1.00	60.00	45.00	30.00	50.00	125.00
Phantom Beauty	2.00	1.50	1.00	-	1.00	40.00	30.00	18.00	14.00	50.00
Reliant	1.50	1.00	.50	.20	1.50	75.00	55.00	35.00	30.00	100.00
Rhett Butler	1.00	.75	.50	-	.30	64.00	48.00	32.00	15.00	50.00
Spic & Spam	1.75	1.50	1.25	.20	1.25	112.00	96.00	80.00	45.00	150.00
Sunlight	.75	.50	.25	-	.50	48.00	32.00	16.00	15.00	50.00
Texas	.75	.60	.45	-	.75	-----	-----	-----	-----	-----
Sun Spot	1.00	.60	.40	-	1.00	64.00	38.00	25.00	45.00	150.00
Tralee	2.00	1.50	1.00	.25	2.00	75.00	55.00	35.00	45.00	150.00
Victory Queen	.50	.35	.25	-	.50	35.00	25.00	18.00	25.00	-----
Wax Model	1.00	.75	.50	-	1.00	37.50	27.50	17.50	25.00	-----
White Challenge	3.50	2.50	1.50	.25	2.00	200.00	140.00	80.00	100.00	250.00
White Christmas	1.50	1.00	.75	.25	1.00	-----	-----	-----	-----	-----
White Goddess	1.50	1.00	.60	.20	1.20	92.00	66.00	39.00	50.00	160.00

Roger Arnett's Glads 1949



NANCY

Some of the newer and finer
GLADIOLUS

ROGER ARNETT
Columbus, Indiana

